

East Effort

Community COVID Response Project



East Toronto
Health Partners

Funding for ETHP from
January – March 2021
High Priority Communities
COVID Initiative

Land Acknowledgment



Flemingdon Health Centre honours the land that we are on, which has been the site of human activity since time immemorial. It is the traditional territory of the Huron-Wendat, Anishinabek, the Chippewa, the Haudenosaunee Confederacy and most recently, the Mississaugas of the Credit River First Nations. These nations and this land were subject to the Dish with One Spoon Wampum Belt Covenant, an agreement to peaceably share and care for the land and its resources. Other Indigenous Nations, and all settlers, including us, are invited into this covenant in the spirit of respect, peace and friendship.

Today, Tkaronto, now known as Toronto, is under Treaty #13 and is home to many Indigenous Nations from across Turtle Island, including the Inuit and the Metis.

We are mindful of broken covenants and strive to make this right with the land and with each other.

We are all treaty people. Many of us have come here as settlers, immigrants or newcomers in this generation or generations past. We also acknowledge those of us who came here involuntarily, particularly as a result of the transatlantic slave trade. And so, we honour and pay tribute to the ancestors of African origin and descent.

East Effort - Senior Leadership Partner Meeting

Meeting Agenda

Time	Topic	Outcome
11:00am	Welcome and Introductions	Knowing who's on the call
11:05am	Reviewing Objectives	Understand funding parameters
11:10am	March 1 st Report and Current Status	Report on what we've collectively achieved.
11:20am	More from the projects Share a quick update on your project	Learn more about what the other projects of East Effort are doing
11:35am	What's Missing? What's needed? Share feedback on what you think is still lacking when it comes to the project objectives. As a Project lead, what supports do you still need?	Share what you feel are existing gaps and needs for the initiative
11:45am	Next Steps, Next reporting round and Q & A	Understand actions and expectations.

FUNDING OBJECTIVES



- The funding model is to enhance work in three pillars:



1. Community Outreach and Education

Goal: Increase awareness of COVID to reduce transmission

- Ensure community members, formal and informal leaders have the information needed to combat misinformation and myths
- Community outreach including a Community Ambassador program to promote access to services
- Develop targeted communication tools (e.g., key messages, language, cultural lens, consultation patterns)



2. Access to Testing

Goal: Increase access to testing in high priority communities

- Offer flexible testing in culturally safe settings (e.g., testing offered by trusted primary care providers, expanded hours of operation, non-appointment-based testing) within high priority communities



3. Wraparound Supports

Goal: Remove barriers to COVID-19 prevention incl. isolation

- Case management and referral to / support access to services for high-risk contacts and people being tested
- Activate network of local service providers offer case management services and material supports to facilitate isolation

WHAT WE HAVE REPORTED SO FAR...



SECTION A:					
Pillar	Performance Indicator	Current reporting period	Cumulative Total (including current reporting period)	Cumulative Target	Measure against target (on track, not on track or target met) Please select from the drop down.
Community Outreach and Education	Number of health and social service organizations engaged and partnered with by lead agencies	28	28	25	Target met
Community Outreach and Education	Number of individuals contacted through community engagement/outreach activities	8166	8166	15000	On track
Community Outreach and Education	Number of Community Ambassadors engaged and deployed to conduct outreach activities	495	495	500	On track
Community Outreach and Education	Number of PPE kits distributed	700	700	5000	On track
Wraparound Supports	Number of individuals receiving case management support	120	120	200	On track
Wraparound Supports	Number of referrals to voluntary self-isolation facilities				

SECTION B:			
Pillar	Performance Indicator	Yes/No	Details
Access to Testing	Are testing services more available (e.g. increased hours of service)?	Yes	Mobile Bus testing were made available in Flemington Park areas where Co
Access to Testing	Have partners implemented initiatives to reduce barriers to testing (e.g. partnerships with paramedic services to deliver testing, new testing sites such as mobile/pop-up, provision of transportation supports, use of rapid testing as screening tool)?	Yes	Working with partners to extend mobile bus testing in additional areas of Fle

Reporting Tool



- **Does it capture your project?**
- **Is it clear?**
- **Any questions or concerns?**

Quick Overview



23 Proposals received

13 Approved and underway

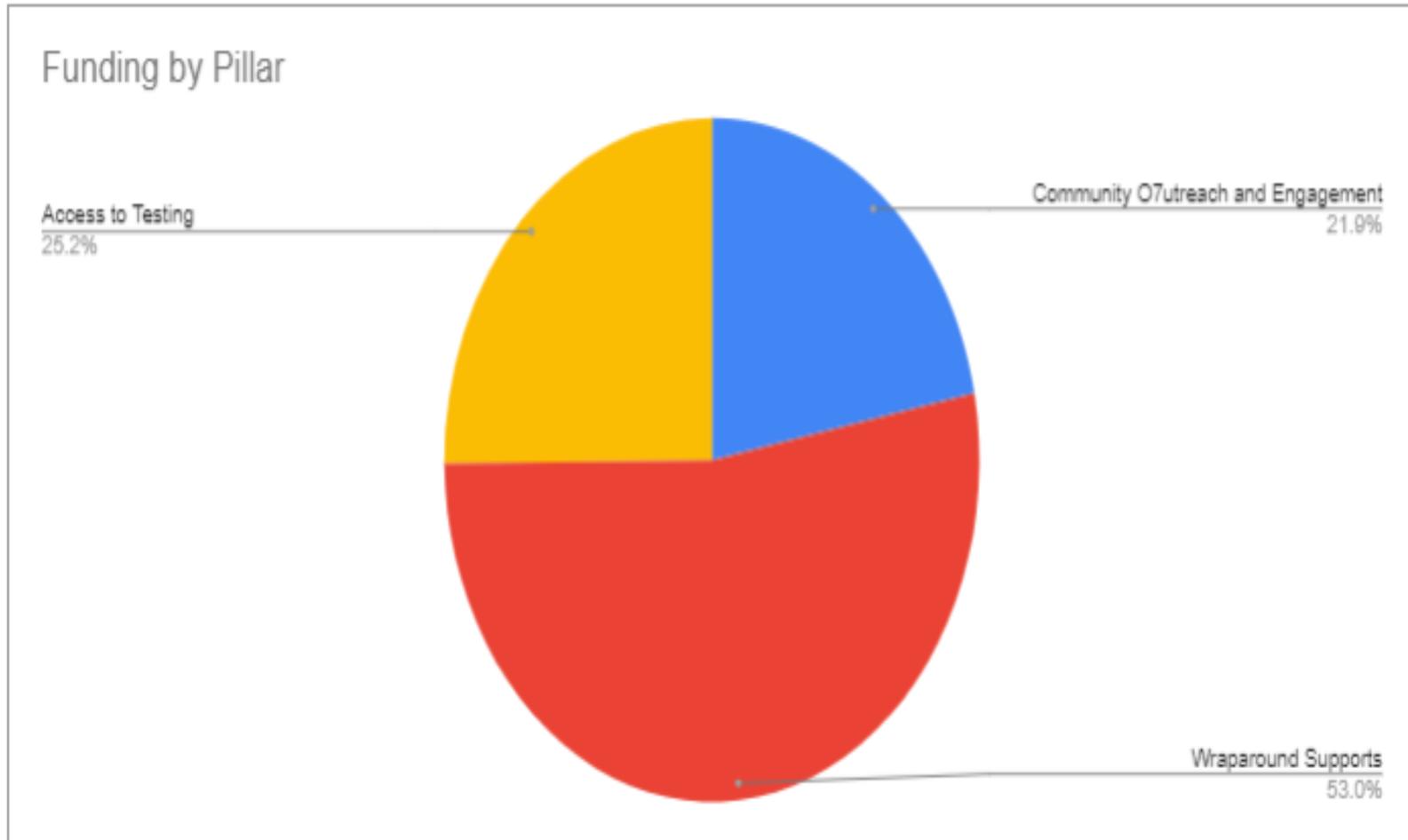
76 Applications to the Individual and Family Support Fund

66 Approved and supported

Breakdowns by Area and Pillar



Neighbourhood	Number of Projects	Funding
Oakridge	5	\$40,419.00
Taylor Masssey/Crescent Town	7	\$40,419.00
Warden Woods	3	\$15,825.00
Thornccliffe Park	5	\$79,260.00
Flemingdon Park	6	\$80,560.00



How is your Project Going?



Lets Share

What's Missing? What's needed?



Share feedback on what you think is still lacking when it comes to the project objectives.
As a Project lead, what supports do you still need?



ANYTHING ELSE?



- Any additional comments or feedback?
- Thank you for your help and advice!

East Effort Landing Page:

[East Effort: Community COVID Response Project](#)

Visit for resources, tools and information. Updated Regularly.