

As part of the East Effort: Community Covid Response Project, the Flemingdon Health Centre is committed to receiving funding requests, distributing funds, sharing best practices and offering coordinating supports for the mobilization of Community Health Ambassadors (CHA) in these key neighbourhoods:

- a. Crescent Town/Taylor Massey
- b. Warden Woods
- c. Oakridge
- d. Thorncliffe Park
- e. Flemingdon Park

Community Health Ambassadors are resident leaders who will support Covid-related community education by providing culture and language-specific outreach and engagement in East Toronto. They will have excellent communication skills and a high ability of conflict management. Fluency in a second language is considered an asset.

What is the role of Community Health Ambassadors?

The primary goal of Community Health Ambassadors is to disseminate health education, build trust and drive meaningful engagement with residents of East Toronto communities. This includes:

- 1) Providing up-to-date and accurate information about Covid safety practices around:
 - a) Public health measures and provincial guidelines for physical distancing, mask-wearing and hand hygiene
 - b) Covid testing sites and self-isolation
 - c) Potential Covid vaccination programs
- 2) Providing information on Covid resources and relevant support available to residents from community health centres and agencies
- 3) Supporting engagement through in-person outreach or virtual sessions
- 4) Connecting and maintaining relationships with building managers and superintendents

What agency supports can be made available for Community Health Ambassadors?

Lead agency to provide CHAs with PPE kits, mobile phones (based on local need), onboarding sessions and opportunities for training.

How will Community Health Ambassadors be compensated?

Preferred compensation range for Community Health Ambassadors is between \$18-\$20 for 25 hours per month.

Who to contact – Iman Khan ikhan@fhc-chc.com