



## EAST EFFORT COMMUNITY COVID RESPONSE PROJECT



March 30, 2021

Dear East Effort Partners,

I want to reach out to THANK YOU for the amazing work you have been leading these last few months. We are so proud to have worked with such an amazing group of people, organizations and grassroots groups. We have now wrapped up the initial stage of the project (from January to March 2021). As per the funder, we were not able to carry funding over from March to April. The final report for this year will be submitted on March 31<sup>st</sup> at which time we will be happy to share it with you. If you have not already done so, please be sure to submit your final metrics report to us to be included.

We have received confirmation from our funder that East Effort will be renewed next year. We will receive \$641,600 in one-time funding from April 1<sup>st</sup> to September 30<sup>th</sup> 2021. While we are thrilled to be able to continue the work of East Effort we will need to work together as this budget is less than our previous budget.

The Steering Committee is meeting to determine how best to transition from last year to this year's new funding. **We will hold update sessions for partners on Wednesday, April 7<sup>th</sup> 10-11am.** Please be sure to attend. At a high level, the Steering Committee has already discussed prioritizing:

- Community Ambassadors – we hope to be able to support all Community Ambassadors across East Effort. The impact of the ambassador work is huge and needs to be sustained as community members are being vaccinated and move into recovery phases.
- Individual and Family Support Fund – this fund proved critical to supporting community members stay safe in the pandemic. Given the volume of requests, we are hoping to partner with the City of Toronto and the Ministry of Health funded programs more explicitly over the next six months to spread out the funds and ensure sustainability.

We know the needs continue to be great across East Toronto. We encourage everyone to take advantage of any and all funding so we can be sure to make the largest impact. If we can help you access funding from other sources through a letter of support please let us know!

As always, please reach out to Elissa ([ehermolin@fhc-chc.com](mailto:ehermolin@fhc-chc.com)) or Iman ([ikhan@fhc-chc.com](mailto:ikhan@fhc-chc.com)) with any questions. We look forward to our continued work together.

Sincerely,

A handwritten signature in black ink, appearing to read "Jen Quinlan", with a long horizontal flourish extending to the right.

Jen Quinlan  
CEO, Flemingdon Health Centre  
Facilitator of East Effort