

East Effort

Community COVID Response Project



East Toronto
Health Partners

Phase 3
Launching in January
running until March 31, 2021



East Effort – Background



- Funded through Ontario Health under the High Priority Communities Strategy.
- East Effort focuses on supporting the neighbourhoods of
 - Oakridge,
 - Warden Woods,
 - Taylor Massey and Crescent Town,
 - Flemington Park and
 - Thorncliffe Park.
- Flemington Health Centre is the lead agency and the project is directed by a Steering committee with ETHP representation including: East End CHC, Woodgreen, TNO, South Riverdale CHC and community leaders.

East Effort – Work to date



- East Effort has supported over \$1 million in programs since it began in February 2021.
- Programs have included:
 - Community Health Ambassador Programs
 - Individual and Family Support Fund
 - Grassroots and Agency Community based programs focused on:
 - Food Access
 - Mental Health
 - Seniors wellness
 - Children and youth
 - Vaccine engagement and isolation support

What's Different Now?



- Increased Focus on Vaccine Engagement.
- Focus on Mental Health recognizing the impact Covid has had.
- Supporting Communities in rebuilding and moving towards recovery.
- Entering into a 4th wave – Omicron, what supports previously offered may need to be reintroduced.
- Digital literacy (seniors and newcomers) as on-line services are more than just temporary and a way to address isolation.
- Need for Chronic Disease screening

Health System Recovery Vision & Goals

Vision: To optimize access to patient care, seizing our best opportunities to work better and differently to achieve a fairer, more integrated, appropriate and sustainable health system.

Goals:

- 1. Increase overall access to preventative care**, including from primary care providers, with a focus on reducing inequities for individuals within priority populations, including Black, Indigenous, and racialized communities.
- 2. Increase overall access to mental health and addictions services.** Address the urgent opioid overdose crisis by improving access to community mental health and addictions services for persons with substance use disorders and for the prevention of opioid-related hospitalizations and deaths. This includes a focus on priority populations, including Black, Indigenous, and racialized communities.
- 3. Improve the flow of patients between care settings** (including from home or hospital to post-acute care, long-term care, or other congregate setting), so patients receive their care in the most appropriate setting. This includes a focus on priority populations, including Black, Indigenous, and racialized communities.
- 4. Increase overall access to scheduled surgeries, procedures, and appropriate diagnostic imaging services**, with a focus on regions, communities, and populations with the greatest reductions in services due to the pandemic, including Black, Indigenous, and racialized communities.



Questions to consider:

- What are the greatest current needs?
- What are the anticipated needs through to March 31?
- Where are the biggest gaps?
- What is already happening that needs support?
- What worked best for East Effort?
- Where can we have the greatest impact?
- What will provide the most consistency/continuity?

(we will be sharing a survey asking these questions)

What Happens Now?

- Phase 3 of East Effort will launch in January 2022.
- Currently collecting feedback from people like you through this survey: <https://forms.gle/ZvPd8xYN7ctoAmTp7>
- Three Engagement sessions are taking place on:
 - Wednesday, January 5th 11:00am – 12:00pm
 - Thursday, January 6th 3:00pm – 4:00pm
 - Friday, January 7th 11:00am – 12:00pm(Contact Elissa at ehermolin@fhc-chc.com for details.)



ANYTHING ELSE?



- Any additional comments or feedback?
- Thank you for your help and advice!

East Effort Landing Page:

[East Effort: Community COVID Response Project](#)



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