

Flemingdon Health Centre

2025 Sponsorship Opportunities

Celebrating 50 Years of Impact

Celebrating 50 Years of Impact!

FHC is a vibrant, multi-disciplinary community health organization, serving one of Toronto's most diverse and dynamic populations. For over five decades, FHC has been a trusted partner in building a healthier, more equitable community in Flemingdon Park, Thorncliffe Park, Fairview and beyond. In honour of FHC's 50th anniversary, we are joining forces with our community members and organizations to raise 50 thousand dollars towards our healthcare services and programs.



TEAM-BASED PRIMARY CARE

including access and attachment to physicians and nurse practitioners.



HEALTH PROMOTION

including health education programs, healthy lifestyle activities, housing and employment support



INDIVIDUAL AND FAMILY COUNSELLING

including one-on-one services and group programs with our social workers and mental health workers

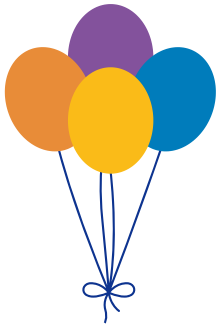


CHRONIC DISEASE PREVENTION

including a focus on diabetes, lung health and heart health with access to dietitians, nurses and chiropodists

Fun in the Sun with Flemingdon

is a community celebration and fundraiser in
honour of FHC's 50th Birthday!



Date: Saturday, September 6th 2025

Time: 12pm - 4pm

Location: Go Green Cricket Grounds
130 Overlea Blvd, North York, ON



- Free BBQ
- Jumping Castles
- Relay Races
- Dance Performances
- Live Drumming
- DJ Entertainment
- Face Painting
- Raffle Prizes and more...

+ Community Health and Information Fair

- There will be an on-site intake team connecting folks to FHC primary care services and providers
- Health and wellness information and demonstrations
- Booths hosting a wide variety of local vendors and community organizations
- 2pm-3pm program with presentations from FHC and other community organizations

Sponsorship Opportunities

Fun in the Sun with Flemington is an event providing sponsorship opportunities that benefit your business and serve your philanthropic goals.

Becoming an FHC sponsor can help you:

- Connect with your target audience.
- Align your brand with a local charity improving the health and lives of over 20,000 residents of East Toronto and North York.
- Share your organization's mission with the community.
- Host FHC staff at your workplace, improving well-being at work.
- Increase visibility through press and social media.

Audience

- 300+ Flemington Park and Thorncliffe Park community members
- FHC patients and staff
- Schools and community groups
- Local businesses
- Partnership organizations
- Local Hospitals
- MP's and MPP's

Reach

- 38,300 service interactions annually
- 20,000 avg. clients annually
- 5,600 online audience members through social media and e-newsletters
- 134 FHC staff members
- Community partner organizations and networks



Sponsorship Opportunities

Fun in the Sun with Flemingdon!	Friend of Flemingdon \$500	Health Champion \$2,000	Community Builder \$4,000	Legacy Sponsor \$8,000
Logo recognition on FHC website and printed program	✓	✓	✓	✓
Social media posts (Instagram, LinkedIn, Facebook)	✓	✓	✓	✓
Photolibrary from the event		✓	✓	✓
Mention in email promotion and press release		✓	✓	✓
Opportunity for a vendor booth		✓	✓	✓
Opportunity for an FHC staff to speak at your office			✓	✓
Logo on Thank You card given to all attendees			✓	✓
Opportunity to speak at the event				✓
Custom video from an FHC ambassador announcing your sponsorship				✓

By becoming an FHC sponsor you are...



Promoting food sovereignty, justice, and security.

Through active community involvement, Flemo Farm empowers residents and supports 8 community farmers with supplemental income and governance roles through a steering committee.



Helping clients in the community thrive.

Despite our clients being 54% more complex than the average population, only 8.8% use the emergency department inappropriately and only 5% are readmitted post discharge.



Making mental health resources more accessible, comprehensive and connected.

Through an innovative partnership with TNO, Integrated Mental Health Services provides accessible counselling, resources and group programs.



Attaching newcomers and refugees to primary care.

Our doctors are specialized in resettlement. Our patients have access to free allied health services regardless of OHIP status.



Supporting FHC community health ambassadors.

FHC ambassadors do important work in the community by teaching folks about preventative care, knocking on doors and sharing about our services on the front lines.



Supporting the education and growth of young doctors.

Seven residents and five medical students per year are immersed in a spectrum of clinical experiences under close supervision and mentorship of experienced faculty physicians.

Additional Opportunities

Donate a Silent Auction Item!

Items must be approved by FHC and could include, gift cards, non-perishable food items and big ticket items!

The auction will run leading up to and during the event!

Become a Cause Marketing Partner!

Partner with us and promote your product or service while also helping to make our community stronger!

Let's collaborate!

Donation Matching

We're seeking corporate partners to join us as Gift Matching Sponsors to help double the impact of every donation we receive.

Let's work together to make a lasting difference!

Become an FHC Sponsor Today!

Celebrating 50 Years of Impact



All sponsorship requests must be submitted by August 1st, 2025.

We are confident that we can find the right opportunity to best suit your organization's goals.

Let's chat!

Simone Travaglini

Fundraising and Events Specialist

giving@fhc-chc.com



SCAN ME!

